



## FOR IMMEDIATE RELEASE

### Launch of Asia Emergency Management Expo and Conference 2016 in Macao

*Hong Kong, 29 July 2015* – The Asia Emergency Management Expo (AEME) and Asia Emergency Management Conference (AEMC) will take place for the first time from 10 to 12 May 2016 at the Venetian, Macao. The expo and the concurrent conference are organized by Vertical Expo Services Co., Ltd.

AEMC is Asia's specialized Emergency Management Conference for Urban Areas. While the Asia-Pacific region's urbanization rate still lies below 50%, its urban population has already surpassed the combined population of the US and the EU.

“More than half of the world's largest cities can be found in the Asia-Pacific region and there is no end in sight for the increasing urbanization. AEMC is addressing this trend by focusing on emergencies occurring typically in urban areas – both natural and human-made disasters. It will be strongly supported by international organizations and top speakers from all over the world.” explained Mr. Wilson Tong, Fairs Director of Vertical Expo Services Co., Ltd.

AEME serves as an international trade platform for service providers, manufacturers, trading companies and non-governmental organizations providing a broad range of products and services (e.g. protective clothing and equipment, medical and first aid services, telecommunications). Both AEME and AEMC will attract a high diversity of professions from the decision maker to the practitioner in emergency management, crisis communications, disaster recovery and first responders.

The AEME and AEMC organizing committee invites all emergency management professionals to join them in Macao for the first Asia Emergency Management Expo and Conference in 2016. For more information and further updates, please visit [www.aemexpo.com](http://www.aemexpo.com).

#### About Vertical Expo Services Co., Ltd.

Based in Hong Kong, Vertical Expo Service Co., Ltd. (VES) is specialized in organizing international trade fairs and conferences in Mainland China, Macao and Hong Kong. Covering a variety of industries, VES provides each one of them with excellent networking opportunities and an interactive business platform. (Website: [www.verticalexpo.com](http://www.verticalexpo.com))

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